

The Family Business Learning Community Invites you to ...



Leading From the Heart: In Your Business & Your Family

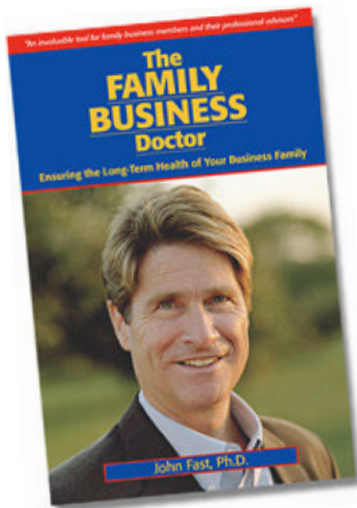
Thursday Morning, May 20, 2010

7:30 a.m. to 11:30 a.m.

Location: Indian Valley Country Club, Telford, PA

Featuring: John Fast, Ph.D.

**He's
Back!**



John Fast, Ph.D.

Author of

The Family Business Doctor

- What differentiates great family business leaders?
- Why are some business families able to be both financially successful and relationally unified?
- What distinguishes powerful family firms from those that are constantly struggling to balance their family and business priorities?
- How do we raise responsible children of wealth?

Dr. Fast will draw upon two decades of Family Business consulting and research to share **Family Business Leadership best practices**. Often humorous, sometimes poignant, but always insightful, John will teach us how to create competitive advantage by:

Two Spotlights on Business Strategy



The 5 Iron Laws of Business Strategy

with **Mario Vicari**, Kreisler Miller

Leveraging Social Media in YOUR Family Business

with **Mark Lacher**, Lacher & Associates;
Greg Ash, Able Design



You Tube **Linked in**



Defining your corporate heart:

- Articulating your family's ethical value proposition
- Communicating your Family Business Vision

Balancing heart & mind:

- Measuring your family business emotional intelligence
- Managing your 'A' team's KPI
(key performance indicators)

Developing new family business habits

- Re-patterning your family business culture
- Potentiating peak performance

Managing the 'broken heart(s)':

- Under-performing family employees
- Vulnerable family shareholders/ employees

**FAMILY BUSINESS LEARNING
COMMUNITY PARTNERS:**

Hamburg, Rubin, Mullin,
Maxwell & Lupin

Kreisler Miller

Legacy Planning
Partners

Lacher &
Associates

For more information, call Sally Derstine at Delaware Valley Family Business Center, 215.723.8413.

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